



1st Care MD[®]

On-Site Clinic Opportunity

The American Wellness Council determined that more than 70% of the 500 million primary care physician visits in the US could be handled just as effectively and at greatly reduced cost through the use of telemedicine.

1stCare MD[®] has created a unique operating model that uses telemedicine technology to lower the operating expenses of on-site clinics while increasing the quality of care and services offered to patients. Telemedicine programs enable acute care encounters for symptoms such as strep throat, upper respiratory infections, flu, urinary tract infections, coughs, colds, sinus, and other indications that demand immediate attention without the need for comprehensive diagnostic tests.

1stCare MD[®] on-site clinics emphasize quality, cost-effectiveness and convenience. We featured expanded office hours with concierge-level medical coverage: 1stCare MD[®] physicians can be reached 24 hours per day, 7 days a week.

The 1stCare MD[®] clinical visit emphasizes quality and trust. Patients are greeted by a medical professional and treated by a licensed practicing physician who is often on-duty in a local hospital emergency room. Our physician partner is QuestCare Partners, a physician organization that manages more than 22 emergency rooms and urgent care centers that treat more than two million patients per year. The equipment used in our clinics is the InTouch RP-7, the only FDA-approved remote presence device that connects class II medical devices, including stethoscopes, otoscopes, and ultrasound, along with high-definition sound and video, providing the physician with state-of-the-art capabilities beyond what most primary care physicians utilize in their daily practice.

A full-time nurse or clinical assistant staffs the clinic and is responsible for greeting the patient, operating the equipment, administering basic medicine, explaining the treatment plan, processing insurance claims and collecting fees.

The economics of 1stCare MD[®] clinics benefit patients, insurance providers and employers. Using telemedicine, we can deliver valuable medical services at a lower cost by leveraging a single physician across multiple clinics. While our operating costs are lower than clinics that have on-site nurse practitioners, our level of service is higher. A physician can support multiple clinics with combined capacity of 5 to 6 encounters per hour.

1stCare MD[®] clinics require minimal start-up capital and operate with minimal direct costs.

For Additional Information Please Call 1-866-691-4849